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SEAFOODplus

Key project information

- Type of Project: Integrated Project
- Project title: Health promoting, safe seafood of high eating quality in a consumer driven fork-to-farm concept
- Coordinator: Professor Torger Børresen, Ph.D.
- Total budget: 26 mill. euro
- EU contribution: 14.4 mill. euro
- Number of partners: 71
- Number of countries involved: 17
- Main research areas: 6
- Number of sub-projects: 20
- Industry partners: 15 %

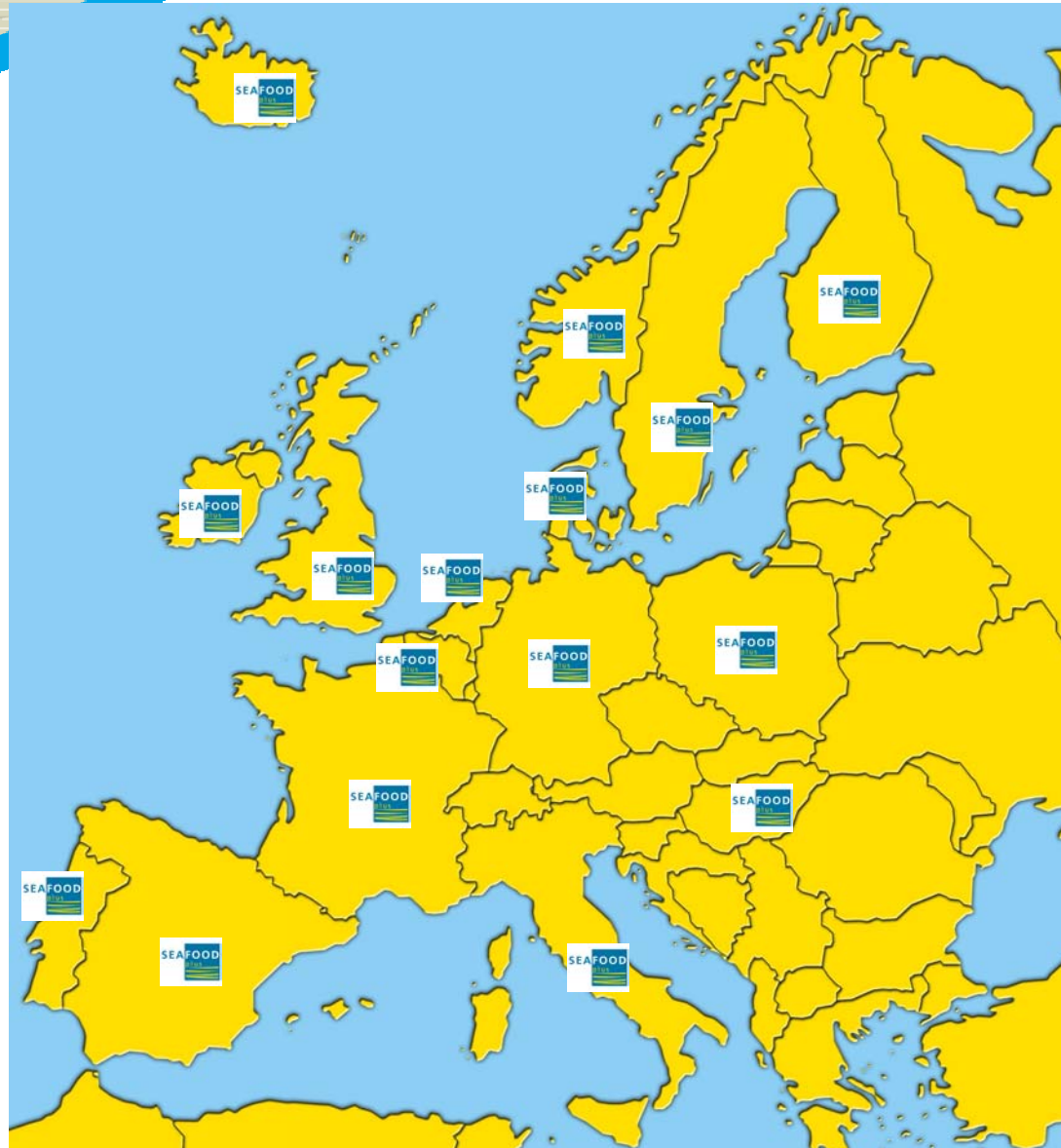




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SEAFOODplus Partnership





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Objectives of SEAFOODplus

- **Increase fish consumption in European diet**
- **Demonstrate positive role of fish in critical health problems and in increasing well-being**
- **Make seafood safer for the consumer**
- **Address consumer demands for functional seafood products**
- **Develop a fork-to-fish approach through analysis of the total chain**





Beyond FP6?

- Biotechnology has opened up a new and exciting vision for the extraction of bioactive products of use in medicine, novel industrial processes and environmental monitoring.
- A new EU concerted and focused initiative could
 - promote the development of marine biotechnology in Europe
 - establish R&D requirements to develop novel marine bioactive products and marine bioscreening.
 - improve contacts and collaboration between molecular biologists, marine biologists, industry, end-users, regulators.
- Opportunity for a **Technology Platform on Blue Biotechnology?** (as for **green** and **white** biotechnology)





TECHNOLOGY PLATFORMS

Technology platforms: the concept

- **Bring together all stakeholders** (research, industry, regulators, policy makers) **to develop a long term vision** for the deployment and growth of new technologies, including the downstream regulatory environment in which technologies are developed and marketed
- **Create a coherent strategy and action plan** to deliver agreed programs of activities and optimise the benefits of all
- Elaborate and follow-up a **strategic research agenda**

Plant Genomics/Biotechnology Technology Platform

- **A vision of European Plant Genomics for the next 20 years is currently prepared by a stakeholder group**
- **A Technology Platform will be launched on 24 June 2004 and a strategic research agenda is expected for end of this year**





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For further information

CORDIS Web Site:

<http://www.cordis.lu/fp6/home.html>

<http://www.cordis.lu/fp6/food.htm>

Research DG Site:

http://europa.eu.int/comm/research/index_en.html

